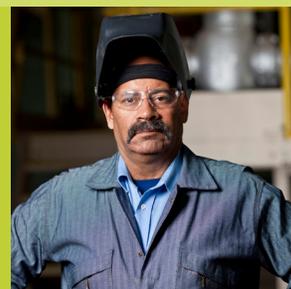


August 11, 2014

Boise Centre, Idaho



What Every Investor Needs to Know

Smart Investing in Today's Environment

Join the Financial Industry Regulatory Authority (FINRA), Special Guest **U.S. Senator Mike Crapo** and Idaho Department of Finance Director Gavin Gee as we discuss current investing and regulatory issues.

What you'll learn:

- ▶ Where to turn for free, unbiased investing tools and information.
- ▶ How to avoid unnecessary risks and common investing pitfalls.
- ▶ Congressional proposals to help protect investors.
- ▶ How FINRA helps protect and educate investors.

Details:

- ▶ **Boise Centre**
850 W. Front Street
Boise, ID 83702
- ▶ **Monday, August 11, 2014**
Registration and Buffet Dinner
5:30 – 6:00 p.m.
- ▶ **Program:** 6:00 – 8:00 p.m.
- ▶ There is **no charge** for the program or dinner.

Register:

1. Go to: www.finra.org/investorforum/boise/flyer1 or
2. Call toll-free: (866) 862-0110

This is an educational presentation, and no sales materials or presentations will be permitted during the program or on the premises.

Why attend?

- ▶ **Knowledge is power:** We believe that understanding should precede investing—and that education is often the best form of investor protection.
- ▶ **Unbiased information:** We offer free, objective information and tools to help you evaluate investment products and professionals.
- ▶ **Learn from top officials:** Investor Forums bring members of the public together with Members of Congress, FINRA officials and state regulators to discuss a range of investing topics.
- ▶ **Question-and-answer session:** Speakers will also answer audience questions.

About FINRA

FINRA is the Financial Industry Regulatory Authority. We are an independent, non-governmental regulator for all securities firms doing business with the public in the United States. Every day, we work to protect investors and maintain market integrity. In our role, we regulate more than 4,100 brokerage firms and nearly 634,000 brokers. We also monitor trading on the U.S. equities markets. Our independent regulation plays a critical role in America's financial system—all at no cost to taxpayers.

For more information, visit www.finra.org.



Learn more and sign up today at www.finra.org/investorforum/boise/flyer1.