



IDAHO
DEPARTMENT OF FINANCE

C. L. "BUTCH" OTTER
Governor

GAVIN M. GEE
Director

CONTACT: Jo Ann Lanham
Consumer Affairs Officer
Consumer Finance Bureau
(208) 332-8000

NEWS RELEASE

For Immediate Release

February 25, 2016

MILITARY SAVES WEEK IS FEB 22 – FEB 27 2016

**Department of Finance Co-Sponsors Military Saves Event at Gowen Field
"Operation Financial Freedom - Battling Scams 101"**

Boise, Idaho . . . The Idaho Department of Finance is pleased to once again participate in "Military Saves Week," celebrated the week of February 22 through February 27, 2016.

Gavin Gee, director of the Department of Finance stresses that "personal financial readiness of our country's service members is an important component to our military's strength and readiness." The Department is proud to be a member of the Idaho Military Financial Alliance and a part of this valuable service to our military. The Department also provides various financial information links on its website exclusively for the military at Finance.Idaho.gov.

"Operation: Financial Freedom - Battling Scams 101" was held at Gowen Field Air Force Base on Thursday February 25, 2016. The event began with introductions and welcoming remarks from Brigadier General John Goodale, Assistant Adjutant General Commander, Army National Guard.

Idaho's guest of honor at the event was Ms. Jina Choi, Regional Director, San Francisco Regional Office, U.S. Securities and Exchange Commission, who shared information with servicemembers and attendees and also participated in an informative question and answer session.

Following Ms. Choi's keynote presentation, a panel of local experts joined Ms. Choi in presentations as well as conducting a question and answer session on topics related to fraud.

The Idaho Department of Finance joined other Idaho Military Financial Alliance members as well as various agencies to staff an information booth and provide free financial education materials and answer questions from military personnel at the Financial Fair. The Department also encourages servicemembers and all investors to visit its website to take advantage of a variety of investor education materials.

* * * *

Department of Finance Press Releases and other information can be found on the Internet at <http://finance.idaho.gov> and may be obtained by contacting the department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378.

PROTECTING THE INTEGRITY OF IDAHO FINANCIAL MARKETS SINCE 1905