



NEWS RELEASE

Contact: Marilyn Chastain
Bureau Chief
Securities Bureau
(208) 332-8004

For Immediate Release

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GOVERNOR PROCLAIMS APRIL "FINANCIAL LITERACY MONTH"

IDAHO DEPARTMENT OF FINANCE AND THE IDAHO FINANCIAL LITERACY COALITION OFFER MONEY SKILLS PRESENTATIONS TO THE COMMUNITY

Boise, Idaho . . . In an effort to promote financial literacy, Governor Dirk Kempthorne has proclaimed April to be "Financial Literacy Month". The Idaho Department of Finance and the Idaho Financial Literacy Coalition (IFLC), an affiliate of the Jump\$tart Coalition for Personal Financial Literacy, sponsor "Financial Literacy Month" in April. The IFLC is a partnership of private and public sector financial educators. The Department of Finance participates year round in the efforts of the IFLC and is proud to take part in this opportunity to draw attention to the need for all Idahoans to obtain basic money management skills. A press conference, sponsored by the IFLC, is scheduled for April 11, 2005 at 10:00 a.m. on the front steps of the Idaho State Capitol, featuring Congressman Butch Otter and representatives of the IFLC and Department of Finance.

In support of financial literacy, the Department is offering basic personal finance presentations throughout the year to Idaho high schools and senior citizen centers throughout the state. In addition, Department staff and IFLC members will be giving presentations to local community and senior citizen centers on a variety of financial topics during the month of April. These topics will include:

- Budgeting;
- Developing Effective Spending Habits;
- Managing Credit;
- Identity Theft;
- Phishing; and
- Securities and Investing.

SECURITIES BUREAU

Bureau Chief – Marilyn T. Chastain
700 West State Street, 2nd Floor, Boise, ID 83702
Mail To: P.O. Box 83720, Boise ID 83720-0031
Phone: (208) 332-8004 Fax: (208) 332-8099
<http://finance.idaho.gov>

As part of our ongoing efforts, Department staff members are also available to make in-school presentations regarding saving, investing and other personal finance issues. The presentations are drawn from the ***Basics of Saving and Investing: A Teaching Guide***, a personal finance teaching curriculum available free of charge to Idaho teachers, and ***Money Smart***, a training program offered by the Federal Deposit Insurance Corporation. In addition, a presentation can be customized to the needs of a particular class.

Educational materials will be distributed by the Department during April, and many resources are available for children and adults on the Department's website at <http://finance.Idaho.gov>.

For more information or to schedule a high school or senior citizen center presentation, educators are encouraged to call Patricia Highley or JoAnn Lanham of the Idaho Department of Finance at (208) 332-8004 or toll free within Idaho at 1-888-346-3378. The high school presentations will be scheduled on a first-come, first-served basis.

For more information about the community presentations, please contact Todd Christensen, IFLC representative at (208) 378-0200 ext. 906.



Department of Finance Press Releases and other information can be found on the Internet via the worldwide web at <http://finance.state.id.us> or may be obtained by contacting the Department at (208) 332-8080 or Idaho toll-free at 1-888-346-3378.