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NEWS RELEASE

For Immediate Release

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Pocatello Senior Scam Jam

Idaho Department of Finance Joins Forces with AARP in Sponsoring a Free Conference on Avoiding Financial Scams

Boise, ID—Gavin Gee, director of the Idaho Department of Finance, announces that the department will be cosponsors of the upcoming Pocatello Senior Scam Jam.

The department and AARP once again are offering a free Senior Scam Jam on Saturday, September 29, 2007. The Senior Scam Jam will be Pocatello's first and will address new financial scams and tips on how to avoid being a victim of fraud. Attendees also will learn how to recognize and avoid exploitation that can jeopardize their financial future.

During breakout sessions, the department will present information about identity theft and investment fraud. The department also will have a booth at the conference where attendees can receive free educational information on investment, financial and consumer fraud.

In addition to the department's participation, experts from AARP, the U.S. Department of Housing and Urban Development, Area Agency on Aging, Idaho Department of Insurance, SHIBA (Senior Health Insurance Benefits Advisors), Idaho Attorney General's Office, and the Pocatello Police Department will be present to provide information and tips.

A special feature of this conference is "Fight Fraud...Shred Instead." Participants are encouraged to bring cancelled checks, credit card solicitations, bank statements and other documents that contain personal and financial information. Shred-It Mobile Paper Shredding and Recycling will have a large shredding truck on site and shredding will be provided free of charge during the conference.

The conference will be held on September 29, 2007 from 8:00 a.m. to 3:30 p.m. at the Idaho State University Student Union Building. The conference includes a complimentary lunch and refreshments. Those interested can register by calling toll free 1-877-926-8300. **The registration deadline is September 27, 2007.**

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