



IDAHO
DEPARTMENT OF FINANCE

C. L. "BUTCH" OTTER
Governor

GAVIN M. GEE
Director

Contact:

Marilyn Chastain
Bureau Chief
Securities Bureau
(208) 332-8000

NEWS RELEASE

For Immediate Release

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SMART WOMEN, SMART MONEY IDAHO WOMEN'S FINANCIAL CONFERENCE

*Idaho Department of Finance to Sponsor and Participate in Boise and
Coeur d'Alene Women's Financial Conferences*

Boise, ID—Gavin Gee, director of the Idaho Department of Finance, announced today that the department will be a sponsor of the upcoming conference entitled "Smart Women, Smart Money—Idaho Women's Financial Conference" held in both Boise and Coeur d'Alene.

"We are once again pleased to sponsor this popular conference offering Idaho women an excellent opportunity to enhance their financial knowledge and skills," Gee said.

The department is a long-time sponsor of the conference, which will be held on **October 20th in Coeur d'Alene and November 1st in Boise. The conferences will run from 8:00 a.m. to 4:30 p.m. each day.**

The Smart Women, Smart Money Conference, organized and hosted by Idaho State Treasurer Ron Crane, has become an Idaho tradition for women seeking financial education! This year's conferences are **FREE** thanks to generous donations from the business communities in both Boise and Coeur d'Alene. Last year, the Smart Women, Smart Money Conference in Boise attracted more than 1,200 people. Other past venues throughout the state have added to this extraordinary number.

This day of financial education will offer top national and local financial experts providing interactive workshops, free financial education materials, motivational presentations, resources for continuing education credits for CPAs and teachers, and free breakfast and lunch for all participants. This year, actress/singer Shirley Jones will be the keynote speaker in Boise, and Idaho's own Troy McClain will serve as the keynote speaker in Coeur d'Alene.

The department will have workshop presenters at both the Boise and Coeur d'Alene conferences and will staff a booth at each venue offering free financial education materials.

DIRECTOR'S OFFICE

Director – Gavin M. Gee

800 Park Boulevard, Suite 200, Boise, ID 83712

Mail To: P.O. Box 83720, Boise ID 83720-0031

Phone: (208) 332-8010 Fax: (208) 332-8097

<http://finance.idaho.gov>

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NEWS RELEASE

October 15, 2007

Page 2 of 2

The department's booth will have books, brochures and pamphlets available with information about the basics of saving and investing, mortgages, credit cards, credit scoring, reverse mortgages, identity theft, and investment and credit fraud.

This year's Smart Women, Smart Money Conference in Boise is expected to once again attract well over 1,000 participants and more than 300 people are expected to attend the Coeur d'Alene conference.

Registration is required for these events. Registration can be done online and additional information can be viewed at www.smartwomensmartmoney.com.



Department of Finance Press Releases and other information can be found on the Internet via the worldwide web at finance.idaho.gov and may be obtained by contacting the department at (208) 332-8004 or Idaho toll-free at 1-888-346-3378.