



IDAHO
DEPARTMENT OF FINANCE

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NEWS RELEASE

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IDAHO DEPARTMENT OF FINANCE TO AGAIN SPONSOR "SMART WOMEN, SMART MONEY" IDAHO EVERYWOMAN'S FINANCIAL CONFERENCE *Department Director to Speak on the Safety of Idaho Financial Institutions*

Boise, ID—Gavin Gee, director of the Idaho Department of Finance, announced today that the department will be a sponsor of the upcoming **FREE** conference entitled "Smart Women, Smart Money—Idaho Everywoman's Financial Conference" to be held in Boise, Idaho Falls and Coeur d'Alene.

"During these times of economic turmoil, we are especially pleased to be a sponsor of this popular conference offering Idaho women an excellent opportunity to enhance their financial knowledge and skills," Gee said. The conference will be held on **October 16th in Boise, October 18th in Idaho Falls, and October 25th in Coeur d'Alene. The conferences will run from 8:00 a.m. to 4:30 p.m. each day.**

The Smart Women, Smart Money Conference, organized and hosted by Idaho State Treasurer Ron Crane, has become an Idaho tradition for women seeking financial education. This year's conferences are free thanks to generous donations from the business communities in Boise, Idaho Falls and Coeur d'Alene. Last year, the Smart Women, Smart Money Conference in Boise attracted more than 1,200 people and nearly 300 in Coeur d'Alene. Greater numbers are expected this year.

This day of financial education will offer top national and local financial experts providing interactive workshops, free financial education materials, motivational presentations, resources for continuing education credits for CPAs and teachers, and free breakfast and lunch for registered participants. This year, best selling author Marci Shimoff will be the keynote speaker in Boise. Ms. Shimoff is the author of the "*Chicken Soup for the Soul*" self help books.

The department will present workshops at each venue. Gee will be a general session speaker at all three locations addressing the topic "Despite Turbulent Times, Idaho Financial Institutions Remain Safe and Sound." The department will also have books, brochures and pamphlets available with information about the basics of saving and investing, mortgages, credit cards, credit scoring, reverse mortgages, identity theft and financial fraud.

Registration is required for these events. Online registration is closed in Boise but you can still attend the Conference by registering at the walk-in registration table of the Conference. Registration can still be done online for Idaho Falls and Coeur d'Alene. Registration and additional information can be viewed at www.smartwomensmartmoney.com.

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