



NEWS RELEASE

For Immediate Release

March 19, 2012

Twin Falls Senior Scam Jam Conference *A Free Conference on Avoiding Financial Scams*

Boise, ID—Gavin Gee, director of the Idaho Department of Finance, today announced that the department is co-sponsoring a **FREE** Senior Scam Jam conference in Twin Falls on **March 29, 2012** in the **Fine Arts Building on the campus of the College of Southern Idaho (CSI)**.

The conference agenda is as follows: doors open at 8 a.m., conference times are from 9 a.m. to 3 p.m.; at 3 p.m. there will be a drawing for door prizes. The conference includes a complimentary lunch and refreshments.

Those interested in attending may register through **AARP** by calling toll free **1-877-926-8300** or via online at www.aarp.cvent.com/IDScamJamTwinFalls. The **CSI Office on Aging** also offers registration by phone through March 23rd by calling **800-574-8656** or **208-736-2122**. The conference agenda is on the department's Web site at http://finance.idaho.gov/Education/Documents/2012_Scam_Jam_Brochure_Twin_Falls.pdf.

The Department of Finance – along with sponsors that include the Better Business Bureau, the CSI Office on Aging, Idaho Department of Insurance, Senior Health Insurance Benefits Advisors (SHIBA), the Idaho Commission on Aging, AARP, HUD, the Idaho Bankers Association, and the Attorney General's Office – have joined together to offer this Senior Scam Jam Conference. The Conference is primarily funded through a grant obtained by the Idaho Commission on Aging to provide financial and technical support to Idaho consumers in four Senior Scam Jam conferences planned in Idaho this year.

The Senior Scam Jam will address new financial scams and tips on how to avoid being a victim of fraud. Seniors will also learn how to recognize and avoid exploitation that can jeopardize their financial future. The keynote speaker will be **Idaho Attorney General, Lawrence Wasden**.

Patricia Highley, the Department of Finance's supervising securities analyst, will offer a presentation on **Investment Fraud: How to Protect your Nest Egg** during the breakout sessions in the conference. The department also will have a booth at the conference where attendees can receive free educational information on investment and consumer fraud.

In addition to the department's participation, experts from **CSI's Office on Aging, Neighborhood Housing and Finance Association, SHIBA, the BBB, the Attorney General's Office, and the Twin Falls Police Department** will be presenting information and tips on scams that target senior citizens.

As a special feature, the conference will include a shredding truck from Magic Valley Recycling for consumers who want to bring personal financial documents for shredding, such as cancelled checks, credit card solicitations, bank statements and other documents containing personal and financial information (two to five boxes maximum). The shredding will be provided **free of charge from 8 a.m. to 10 a.m.** on the day of the conference.

Three additional Senior Scam Jam Conferences will be held in 2012 in the following areas: Post Falls on June 14th, Idaho Falls on August 8th and Pocatello on August 9th.

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