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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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**THE RUPERT "SENIOR SCAM JAM" CONFERENCE IS MAY 7<sup>TH</sup>**  
*Idaho Department of Finance Co-Sponsors Free Educational Conference*  
*Joining the Idaho Commission on Aging and Others*

Boise, Idaho .... The Idaho Department of Finance is again honored to team up with other agencies and associations to cosponsor the second 2014 Senior Scam Jam Conference in Rupert on May 7th at the Wilson Theater, 610 Fremont Avenue, Rupert, ID. Conference speakers will provide valuable and timely senior citizen information. The event will also offer a complimentary lunch and refreshments.

Doors open at 8 a.m. and the conference kicks off at 9 a.m. with opening remarks by **Master of Ceremonies Lyle Hansen, Personal Finance Extension Educator for University of Idaho Extension**. Dignitaries include **Idaho State Senator Dean Cameron** who will offer a general overview to the senior citizen audience. **William "Bill" Deal, Director of the Idaho Department of Insurance** will discuss the Affordable Care Act in a general session. At 1:00 p.m. the Conference's Keynote address will be presented by **Idaho Attorney General Lawrence Wasden**.

The conference runs until 3:45 p.m., when there will be an introduction of "Fraud Fighters Sign-Up" by **AARP Volunteer Cheryl Tussey**. A drawing for door prizes will be held at the conclusion of the event.

Those interested in attending may register through AARP by **May 2<sup>nd</sup>** by calling toll free **1-877-926-8300** or online at [http://aarp.cvent.com/ID\\_ScamJamRupert](http://aarp.cvent.com/ID_ScamJamRupert). A brochure that outlines the event schedule and speaker topics for the conference is available here <http://www.finance.idaho.gov/documents/scam-jam-2014-rupert.pdf> and on the department's website under "News and Announcements" at <http://finance.idaho.gov>.

The sponsors and supporters that have joined together to offer this free Senior Scam Jam Conference include the **Idaho Department of Finance, the Idaho Commission On Aging, Better Business Bureau, the Idaho Department of Insurance, Senior Health Insurance Benefits Advisors (SHIBA), AARP, the University of Idaho Extension Office, Justice Alliance for Vulnerable Adults (JAVA), Idaho Legal Aid Services, Inc. (Boise), Idaho Crime Prevention Association, the Idaho Bankers Association, the Idaho Credit Union League, Area Agency on Aging, and Senior Medicare Patrol (SMP)**.

The Senior Scam Jam will address, in part, topics that include Medicare fraud, credit scores and fraud, the Affordable Care Act as well as scams and tips on how to avoid being a victim of

identity theft. Seniors will also learn how to recognize and avoid exploitation that can jeopardize their financial future. Department of Finance Securities Investigator **Tim Martin** will offer a presentation entitled ***Investment Fraud: Protecting Your Nest Egg*** during a breakout session and Consumer Affairs Officer **Jo Ann Lanham** will join two other speakers in a panel discussion entitled “***Snapshots of ID Theft***”. The department will also have a booth where attendees can receive free educational information on investment and consumer fraud.

In addition to the Department of Finance’s participation, experts from around the state of Idaho will be presenting information and tips on how to avoid scams and abuse that target senior citizens. Speakers include representatives from the **University of Idaho Extension Office, Idaho Crime Prevention Association, Senior Health Insurance Benefits Advisors, the Idaho State Tax Commission, Minidoka County Prosecuting Attorney’s Office** and the **Minidoka and Cassia County Sheriff’s Offices**.

Two additional Senior Scam Jams will be held in 2014; in Ketchum on October 9 and in Weiser on October 23.

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*April is Financial Literacy Month. Department of Finance press releases and a list of free financial literacy events can be found on the Internet at <http://finance.idaho.gov> or by contacting the department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378*