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NEWS RELEASE

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**“SMART WOMEN, SMART MONEY”
FINANCIAL CONFERENCE COMING FEBRUARY 13th**

Krickitt Carpenter to Keynote This Popular Women’s Financial Conference

Boise, ID—Gavin Gee, director of the Idaho Department of Finance, announced today that the department will be a sponsor of the 14th Annual “Smart Women, Smart Money Financial Conference” in Boise.

The department is a long-time sponsor of the conference, which will be held on **Thursday, February 13th, at the Boise Centre (on the Grove)**. **The conference will run from 8 a.m. to 4:30 p.m. with doors opening at 7 a.m. A second conference will be held in Moscow in September.**

“We are pleased to again be a part of this valuable and fun conference offering Idaho’s women an excellent opportunity to increase their financial knowledge and skills. In our daily work at the Department, we see firsthand the critical need for enhanced financial education and urge women to participate in this popular conference,” said Gee.

The Smart Women, Smart Money Conference, organized and hosted by **Idaho State Treasurer Ron Crane**, has become an Idaho tradition for women seeking financial education! This year’s conference is **FREE** thanks to generous donations from the Boise business community. Last year, the Smart Women, Smart Money Conference in Boise attracted more than 1,000 people.

The conference will host top national and local financial experts providing interactive workshops, **free** financial education materials, motivational presentations, resources for continuing education credits for CPAs and teachers, and free breakfast and lunch for all participants. This year, **Krickitt Carpenter** is the keynote speaker for the Boise conference. Krickitt Carpenter and her husband Kim are the people whose real life story is behind the #1 Box Office hit movie, **The Vow**. Krickitt also co-authored with her husband a New York Times #1 Best Selling Book-**The Vow, The True Events that Inspired the Movie**. Life as Kim and Krickitt Carpenter knew it was shattered beyond recognition on November 24, 1993. Two months after their marriage, a devastating car wreck left Krickitt with a massive head injury and in a coma for weeks. When she finally awoke, she had no idea who Kim was. The woman he had married essentially died in the accident. Against all odds, Kim and Krickitt fell in love all over again. Their story has been the subject of more than 400 interviews worldwide, leading to many articles and multiple appearances on popular national television programs, such as The Today Show, Dateline, Inside Edition, Oprah Winfrey, and Dr. Phil. The Carpenters’ story has also been highlighted on television and print media in Japan, Germany, the United Kingdom, and Australia.

The topic of **“Investment Fraud and the Investing Woman”** will be presented by **Timothy Martin**, Investigator with the department’s Securities Bureau. Also, the topic of **“Consumer Credit and Your Financial Health”** will be presented by **Anthony Polidori**, Supervising Examiner and Investigator in the department’s Consumer Finance Bureau. Employees of the department will also staff a booth offering **free** financial education materials. These materials include books, brochures and pamphlets with information about the basics of saving and investing, mortgages, credit cards, credit scoring, foreclosure avoidance resources, identity theft, and avoiding investment and financial fraud. Department staff will also be available to answer questions and assist consumers.

Registration is required for this event. Registration can be done online and additional information can be viewed at www.smartwomensmartmoney.com.



Department of Finance Press Releases and other information can be found on its website at finance.idaho.gov and may be obtained by contacting the department at (208) 332-8004 or Idaho toll-free at 1-888-346-3378.