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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **BOISE SCAM JAM CONFERENCE COMING JUNE 20TH**

*Idaho Department of Finance Joins Forces with Idaho Scam Jam Alliance to Sponsor Free Conference on Avoiding Scams*

Boise, Idaho .... The Idaho Department of Finance, a member of the Idaho Scam Jam Alliance (ISJA), joins other ISJA members to host the 2015 Scam Jam Conference on June 20<sup>th</sup> at Boise State University. The conference is **free** to the public and will be held in the Student Union Building, Jordan Ballroom. **Parking for this event is also free at the Lincoln Garage so come and join us!**

Doors open at 8 a.m. and the conference will end at 3:30 p.m. The conference kicks off at 9 a.m. with **Master of Ceremonies Tom Donovan, Acting Director of the Idaho Department of Insurance**. A keynote address will be given by **Paul Greenwood, Deputy District Attorney, San Diego Family Protection Division and elder abuse expert**. Mr. Greenwood will address the red flags of elder abuse and give commentary on cases his office has prosecuted over the years. **Door prizes** will be given away at the conference close and a **complimentary** continental breakfast, lunch and afternoon snack will be available for attendees.

Attendees will hear information on investment fraud, financial scams, Medicare fraud, local law enforcement cases, and tips on how to avoid becoming a victim of identity theft. **Coleen Hodson, Supervising Investigator with the Idaho Department of Finance** will deliver a presentation entitled *Investment Fraud: How to Protect Your Nest Egg* during a breakout session. The department will also staff a booth where attendees can receive free educational information on avoiding investment and financial fraud, and how to combat cyberfraud including updates on "EMV" (Chip & Pin) payment cards.

The Idaho Scam Jam Alliance is a coalition of non-profit entities and government agencies dedicated to fighting fraud through sponsorship of free Scam Jams throughout Idaho. Members of the Idaho Scam Jam Alliance include, the **Idaho Department of Finance**, the **Better Business Bureau**, the **Idaho Department of Insurance**, the **Idaho Attorney General's Office**, **Boise State University Center for the Study of Aging**, the **Idaho Crime Prevention Association**, the **Idaho Commission on Aging**, **Senior Health Insurance Benefit Advisors (SHIBA)**, **AARP Idaho**, **Justice Alliance for Vulnerable Adults (JAVA)**, **Senior Medicare Patrol**, and **Idaho Legal Aid Services, Inc. (Boise)**.

Those interested in attending may register through AARP by calling toll free **1-877-926-8300** or online at <https://aarp.cvent.com/BoiseScamJam>

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*Consumers can obtain information about financial firms, professionals or products, as well as view more Department press releases and other information on the Internet at <http://finance.idaho.gov> or by contacting the Department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378.*