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NEWS RELEASE

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**“SMART WOMEN, SMART MONEY” FINANCIAL CONFERENCE
COMING OCTOBER 9TH TO MOSCOW**

Best Selling Authors Kim & Krickett Carpenter to Keynote

Boise, ID—Gavin Gee, director of the Idaho Department of Finance, announced today that the department will be a sponsor of the upcoming “**Smart Women, Smart Money Financial Conference**” in Moscow on **Friday, October 9th, at the University of Idaho Pitman Center - Student Union Building**. The conference will run from **8 a.m. to 4:30 p.m. with doors opening at 7 a.m.**

“We are pleased to again be a part of this valuable and fun conference offering Idaho’s women an excellent opportunity to increase their financial knowledge and skills,” said Gee. “Based on our daily experiences as financial regulators, we witness a growing need for increased financial education, including financial fraud avoidance education,” Gee added. The department is a long-time sponsor of the conference.

The Smart Women, Smart Money Conference, organized and hosted by **Idaho State Treasurer Ron Crane**, is an Idaho tradition for women seeking financial education. This conference is **FREE** thanks to generous donations from the Idaho and Washington business communities, and other sponsors, including the Department of Finance.

The conference will host top national and local financial experts providing interactive workshops, **free** financial education materials, motivational presentations, resources for continuing education credits for CPAs and teachers, and free breakfast and lunch for all participants. This year, **Kim & Krickitt Carpenter** are the keynote speakers for the Moscow conference. Krickitt Carpenter and her husband Kim are the real life true story behind the **#1 Box Office hit movie, The Vow**. She also co-authored with her husband a New York Times **#1 Best Selling Book-The Vow, The True Events that Inspired the Movie**.

The topic of “**Investment Fraud...Countermeasure Tools and Tactics**” will be presented by **Nancy Ax, Securities Analyst** with the department’s Securities Bureau. **Dan Kline, Consumer Credit Examiner/Investigator** with the department will present “**Consumer Credit and Your Financial Health**.” Employees of the department will also staff a booth at the conference offering **free** financial education materials. These materials include books, brochures, and pamphlets with information about the **basics of saving and investing, avoiding investment and financial fraud**. Also included will be informational brochures related to **mortgages, credit cards - including the new EMV Chip or “Smart” credit and debit cards, credit scoring, foreclosure avoidance resources, cybersecurity and identity theft prevention**. Department staff also will be available to answer questions and assist consumers.

Registration is **required** for this event. Registration can be done online and additional information can be viewed at www.smartwomensmartmoney.com.

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Department of Finance Press Releases and other information can be found on the Internet at finance.idaho.gov and may be obtained by contacting the department at (208) 332-8004 or Idaho toll-free at 1-888-346-3378.