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NEWS RELEASE

FOR IMMEDIATE RELEASE

September 7, 2016

SCAM JAM COMING TO SALMON SEPTEMBER 15TH

*Department of Finance Partners with the Idaho Scam Jam Alliance
for this Free 2016 Conference*

Boise, Idaho The Idaho Department of Finance is cosponsoring Idaho's 2016 Salmon Scam Jam Conference on Thursday, September 15th at **The Sacajawea Interpretive, Cultural and Educational Center**, 2700 Main Street, Salmon, Idaho. This popular conference, the final of three held in Idaho this year, will feature a variety of topics, including information on preventing financial fraud including Medicare fraud and identity theft.

The Idaho Scam Jam Alliance is a broad-based coalition of non-profit organizations and State agencies with the goal of educating and arming the public with the tools they need to identify and stay protected from fraud and identity theft.

Doors will open at 8 a.m. and the conference kicks off at 8:30 a.m. with opening ceremonies conducted by **Master of Ceremonies Karole Honas, KIFI News Channel 8**. The keynote speaker for the event is **Emily Valla, Marketplace Director for the Better Business Bureau**. The conference includes a complimentary lunch and refreshments and runs until 3:30 p.m., when there will be a drawing for door prizes.

Those interested in attending may register through AARP by calling toll free **1-877-926-8300** or online at www.idahoscamjam.org or on the department's calendar of events located at <http://finance.idaho.gov/Calendar.aspx>.

The sponsors and supporters of the free Scam Jam Conference include: the **Idaho Department of Finance**, the **Idaho Commission on Aging, Senior Medicare Patrol (SMP)**, the **Better Business Bureau**, the **Idaho Department of Insurance, SHIBA (Senior Health Insurance Benefits Advisors)**, the **Idaho Office of the Attorney General**, the **City of Salmon, AARP, Justice Alliance for Vulnerable Adults, Idaho Legal Aid Services, Inc. of Boise** and the **Idaho Crime Prevention Association**.

The Scam Jam will address financial scams, Medicare fraud and tips on how to avoid being a victim of identity theft and other frauds. Attendees also will learn how to recognize and avoid exploitation that can jeopardize their financial future. The Department of Finance will have a booth where attendees can ask questions and receive free educational information on investments, mortgages, cybercrime, and consumer finance, including recently updated brochures on "Buying a Home," "A 10-Step Spending Plan," and "CyberSecurity – How to Stay Safe Online."

In addition to the Department of Finance's participation, experts presenting at the conference include representatives from the **Lemhi County Sheriff's Department**, the **Idaho Attorney General's Office**, the **Idaho State Tax Commission, AARP** and others. Please see the attached brochure for a schedule of topics and speakers.

The Salmon Scam Jam is the third and final fraud prevention conference being conducted by the Idaho Scam Jam Alliance in 2016. Further information regarding upcoming Scam Jams is provided on the Department of Finance website.

Consumers can obtain information about financial firms, professionals or products, as well as view more department press releases and other information on the Internet at <http://finance.idaho.gov> or by contacting the department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378.