



C. L. "BUTCH" OTTER
Governor

GAVIN M. GEE
Director

CONTACT: Patricia Highley
Senior Securities Analyst
Education Outreach Coordinator
208-332-8000

NEWS RELEASE

FOR IMMEDIATE RELEASE

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SCAM JAM COMING TO TWIN FALLS SEPTEMBER 8TH

Idaho Department of Finance Joins Forces with the Idaho Scam Jam Alliance for this Free Conference

Boise, Idaho . . . The Idaho Department of Finance is cosponsoring Idaho's 2017 Twin Falls Scam Jam Conference on Friday, September 8th at the **College of Southern Idaho** Fine Arts Building, 315 Falls Ave., Twin Falls. This popular conference is the second of two being held this year. It will address a variety of topics, including information on preventing financial and investment fraud and tips for avoiding identity theft.

The Idaho Scam Jam Alliance is a broad-based coalition of non-profit organizations and State agencies committed to educating and arming the public with the tools they need to identify and stay protected from fraud and identity theft. The Department of Finance is a member of the Idaho Scam Jam Alliance.

Doors will open at 8 a.m. and the conference kicks off at 8:30 a.m. with opening ceremonies conducted by **Tracy Kreitzer, Special Agent, U.S. Office of the Inspector General**. The keynote speaker for the event is **Jane Hochberg, lead deputy attorney general in the Idaho Attorney General's Consumer Protection Division**. The conference includes a complimentary lunch and refreshments and runs until 3 p.m., when there will be a drawing for door prizes.

Those interested in attending may register through AARP **by September 7th** by calling toll free **1-877-926-8300** or online at aarp.cvent.com/IDscamjamtwinfalls2017 or through a link on the Department of Finance's calendar of events at www.finance.idaho.gov/calendar.aspx.

Members of the Idaho Scam Jam Alliance supporting the Twin Falls event include the **Idaho Department of Finance**, the **Better Business Bureau (BBB)**, the **Idaho Department of Insurance**, **SHIBA**, the **Idaho Office of the Attorney General**, the **Jerome and Twin Falls police departments**, **AARP**, the **Idaho Commission on Hispanic Affairs**, **Justice Alliance for Vulnerable Adults (JAVA)**, and **Idaho Legal Aid Services, Inc. (Boise)**. The conference is funded by AARP and through a grant obtained by the Idaho Commission on Aging's Senior Medicare Patrol Program.

The Scam Jam will address Medicare fraud and how to recognize and avoid financial exploitation. Department of Finance Securities Bureau analyst **Kurt Merritt** will offer a presentation titled "**Preventing Investment Fraud**" during a breakout session. The Department also will have a booth where attendees can receive free educational information on investments, mortgages, cybersecurity, and consumer finance. In addition to the Department of Finance's participation, experts presenting at the conference include representatives from the **CSI Office on Aging** and the **Idaho State Tax Commission**.

Consumers can obtain information about financial firms, professionals or products, as well as view more Department press releases and other information on the Internet at <http://finance.idaho.gov> or by contacting the Department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378.