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NEWS RELEASE

FOR IMMEDIATE RELEASE

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DEPARTMENT OF FINANCE WEB SITE AND HOTLINE HELP TAKE MYSTERY OUT OF THE INVESTING PROCESS

With markets moving between rally and ruin, many current and prospective investors are probably wondering: Where can I go to learn some of the basics of investing?

"For those concerned about the roller coast ride in the markets, the Idaho Department of Finance's Securities Bureau reminds Idaho residents that it is important to understand the basics of investing," said Idaho Department of Finance Director Gavin Gee. "We have a wealth of information through our investor education publications that can help take some of the mystery out of the investing process."

During April's observance of Saving and Investing Education Month and throughout the year, the following publications are available from the Idaho Securities Bureau by calling the Department at (208) 332-8004 or 1-888-346-3378 (toll free within Idaho):

Videos

- ❖ Investment Scams: What con artists don't want you to know!

Books and Booklets

- ❖ How to be an Informed Investor
- ❖ Alert!
- ❖ A Consumers Guide to Making Venture Investments in Small Business
- ❖ Simplifying the Capital Formation Process for Small Business Ventures in Idaho

❖ Raising Small Business Capital Through Securities

Pamphlets

- ❖ How to Protect Your Savings Against Con Artist Hypnosis
- ❖ Investment Swindles: How They Work and How to Avoid Them
- ❖ Investigate Before You Invest: A Guide to Buying Stocks, Bonds and Securities in Idaho
- ❖ What Every Investor Needs to Know
- ❖ Swindlers are Calling (Cuando Los Estafadores Llaman)
- ❖ Understanding Opportunities and Risks in Futures Trading
- ❖ FTC Briefs: Make Huge Profits and Amazing No-Risk Investments
- ❖ Microcap Stock: A Guide for Investors
- ❖ Get the Facts on Saving and Investing
- ❖ Savings Fitness: A Guide to Your Money and Your Financial Future
- ❖ How to Raise a Money-Smart Child
- ❖ Investor Notepad: When Your Broker Calls, Take Notes!

Through the Department of Finance, investors also can check on whether their securities salesperson and brokerage firm are registered to sell securities in Idaho and if there are any disciplinary records against them. Prospective investors can also check to see if a security is properly registered with the state of Idaho. Individuals who believe they are victims of securities fraud can request a complaint form by calling the Department or visiting our website at www.state.id.us/finance/sec.htm

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The Idaho Department of Finance promotes honest and fair securities markets where individuals and businesses can raise capital and investors can expect a fair return on their investment. The Department's Internet address is www.state.id.us/finance/dof.htm.