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NEWS RELEASE

FOR IMMEDIATE RELEASE

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STATE FINANCE DEPARTMENT EXPANDS WEB SITE

WEB ADDRESS IS: finance.state.id.us

Boise, Idaho....Gavin Gee, Director of the Idaho Department of Finance, today announced an expanded and improved Department Internet Web Site. The improved web site was created to better meet the needs of Idaho consumers as well as the businesses regulated by the Department of Finance. The new site is designed to provide quicker access to Departmental resources while providing on-line information and reference materials.

The expanded web site was designed by CyberSystems, Inc. and the Information Systems Staff of the Department of Finance. The emphasis of the new design was to have a single portal leading to three different sections of the web site. These sections are geared toward typical Department web site users -- Idaho consumers, children/young adults, and the financial services industry. The different sections of the web site are as follows:

The Consumer Section of the web site is directed at Idahoans interested in finding out what the Department of Finance does and the businesses it regulates. The web site provides educational material, links to other personal finance sites, resource contact information, lists of businesses and individuals licensed by the Department to conduct business in the state of Idaho and a process to allow consumers to file complaints on the web on-line.

The Industry Section of the web site is designed for the businesses and individuals regulated by the Department of Finance. This section of the web site provides those regulated with electronic copies of licensing forms, specific laws and regulations, contact information and links to other regulatory agencies. The Industry Section is

designed to allow users to quickly go to relevant information without wading through non-pertinent information.

The Kids/Young Adult Section of the web site is designed to allow kids to have fun while learning about savings, investing and credit. The Kids Section has entertaining games, colorful graphics and interesting information that makes surfing the Department of Finance's web site a fun way to learn about personal finance. It also contains links to other sites where kids can learn more about financial matters through fun activities.

The Department's shortened web address is: finance.state.id.us