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NEWS RELEASE

For Immediate Release

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State regulators and SIA unveil new investor education brochure; “How-to” guide takes investors on a guided tour of the typical statement.

BOISE, IDAHO – Securities regulators from Idaho to Florida and the Securities Industry Association (SIA) today released a new investor education brochure, “Understanding Your Brokerage Account Statements.” State securities regulators and the SIA produced the brochure, which provides a “walk-through” of the typical monthly or quarterly account statement.

“Regularly reading and understanding account statements is critical to good investing,” said Gavin Gee, Director of the Idaho Department of Finance. “This brochure is a straightforward guide to understanding what’s happening to your account and the implications for your financial bottom line.”

“An account statement is an investor’s primary gauge for measuring the progress of his or her investment plan,” Marc E. Lackrtiz, SIA president, said. “A brokerage statement is like a ‘box score,’ covering all the activity in an account over a given period of time. This brochure is designed to help investors get into the habit of regularly reviewing their account statements.”

“Understanding Your Brokerage Account Statements” details the common features of most account statements, and features a step-by-step checklist on how to review them. The brochure also includes a “frequently asked questions” section and an extensive glossary of investment terms that account holders may come across while reviewing their statements. Written in easy-to-understand plain English, “Understanding Your Brokerage Account Statements” will answer any questions the average investor may have about how to read his or her account statement.

“Understanding Your Brokerage Account Statements” is available from the Idaho Department of Finance, P O Box 83720, Boise ID 83720-0031 (phone: 208-332-8004 or Idaho toll-free at 1-888-346-3378), or SIA at 120 Broadway, 35th Floor, New York, NY 10271. An online version of the brochure can be found at <http://finance.state.id.us>, www.nasaa.org or www.siainvestor.org.

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