

**BEFORE THE DIRECTOR OF THE DEPARTMENT OF FINANCE  
OF THE STATE OF IDAHO**

<div>In the Matter of:</div> <div><b>TD AMERITRADE, INC.</b></div> <div>Respondent.</div>	<div><b>Docket No. SB-2025-109</b></div> <div><b>ADMINISTRATIVE CONSENT ORDER</b></div>
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Pursuant to the authority granted to the Director of the Idaho Department of Finance (“Director”), under the Idaho Uniform Securities Act (2004), Idaho Code § 30-14-101 *et. seq.* (the “Act”), and after investigation, careful review, and due consideration of the facts and statutory provisions set forth below, the Director hereby finds that there is good cause, and it is in the public interest to enter into a Consent Order (the “Order”) with TD Ameritrade, Inc. (“TD Ameritrade”), which hereby agrees to resolve any and all issues in controversy regarding the specific conduct described herein on the terms set forth in this Order. As the result of a coordinated investigation, the Director concluded that TD Ameritrade charged commissions in excess of 5% on certain small principal equity transactions. During the period between June 30, 2018 and June 30, 2023 (the “Relevant Time Period”), TD Ameritrade executed 249 equity transactions in Idaho which included an unreasonable commission for services performed (i.e., in excess of 5% of the principal trade amount), totaling \$3,511.16. TD Ameritrade in full settlement of these matters neither admits nor denies the Findings of Facts and neither admits nor denies the Conclusions of Law.

### **JURISDICTION**

1. The Director has jurisdiction to administer and enforce the Act pursuant to I.C. § 13-14-601.
2. This Order is made in accordance with I.C. § 30-14-604.
3. The acts and practices that are the subject of this Order occurred while TD Ameritrade was registered as a broker-dealer in Idaho.

### **RESPONDENT**

4. TD Ameritrade, Inc. ("TD Ameritrade") was a broker-dealer formerly registered in Idaho with a main address of 200 South 108th Avenue, Omaha, Nebraska 68154. TD Ameritrade is identified by Financial Industry Regulatory Authority ("FINRA") CRD No. 7870. In 2024, TD Ameritrade filed a Form BDW with the Securities and Exchange Commission and withdrew its registration after a merger with another registered broker-dealer.

### **FINDINGS OF FACT**

#### **TD Ameritrade's Minimum Commission Practices for Equity Transactions Failed to Ensure Transactions Were Executed at a Fair and Reasonable Price**

5. During the Relevant Time Period, TD Ameritrade executed 249 equity transactions in Idaho which included an unreasonable commission for services performed (i.e., in excess of 5% of the principal trade amount), totaling \$3,511.16.

6. During the Relevant Time Period, TD Ameritrade charged a fixed minimum commission for broker-assisted trades— i.e. those not placed directly online by customers (the "Minimum Equity Commission").<sup>1</sup>

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<sup>1</sup> During the Relevant Time Period, over 99% of TD Ameritrade's orders were unsolicited, self-directed trades placed online by its customers. Broker-assisted trades constituted less than 1% of the Firm's orders. From June 2018 to October, 2019, this fee was \$44.99; and thereafter, the fee was \$25.

7. The Act prohibits TD Ameritrade from charging unreasonable commissions for services performed.

8. FINRA Rule 2121 Supplementary Material .01 (Rule 2121.01) sets a guideline of five percent for determining whether a commission is unfair or unreasonable. However, the “5% Policy” is a guide, not a rule. A commission of five percent or even less may be considered unfair or unreasonable, and a commission of five percent or more may be considered fair or reasonable, depending on the various circumstances.

**TD Ameritrade Did Not Reasonably Supervise Transactions  
Which Applied the Minimum Equity Commission**

9. TD Ameritrade did not reasonably supervise transactions that included the Minimum Equity Commission charge to ensure that TD Ameritrade charged its customers a reasonable commission.

10. TD Ameritrade’s policies and procedures contemplated review of commissions as part of normal supervisory review processes.

11. Despite these systems, TD Ameritrade’s surveillance policies failed to reasonably detect and correct unreasonable commission charges, specifically as it relates to the Minimum Equity Commission.

12. As a result, TD Ameritrade failed to adequately supervise small principal equity transactions where the Minimum Equity Commission was in excess of 5%.

**CONCLUSIONS OF LAW**

13. The preceding paragraphs are incorporated by reference as though set forth verbatim herein.

14. Pursuant to I.C. § 30-14-412(d)(9), it is a violation of the Act for a registered broker-dealer firm to fail to establish and maintain a system to diligently supervise its agents.

15. TD Ameritrade's acts and practices, as described above, constitute a violation of I.C. § 30-14-412(d)(9).

**ORDER**

On the basis of the Findings of Fact, Conclusions of Law, and TD Ameritrade's consent to the entry of this Order, **IT IS HEREBY ORDERED:**

16. TD Ameritrade is censured by the Director.

17. TD Ameritrade shall provide restitution in an amount of no more than \$3,511.19 representing the portion of the commission on certain small principal equity transactions that exceeded 5% of the principal trade amount during the Relevant Time Period to the affected Idaho customers, plus interest in the amount of 6% from the date of the transaction to June 3, 2025.

18. TD Ameritrade shall provide restitution within one hundred twenty (120) days of execution of this Order. Restitution shall be in the form of a check for all former customers.

19. TD Ameritrade shall provide a notice of restitution to customers on terms not unacceptable to Massachusetts, Montana, Missouri, Alabama, Washington, Texas, and Iowa (the "Multi-state Group") ("Notice Letter"). The Notice Letter shall be sent prior to or with the distribution of any restitution.

20. TD Ameritrade shall prepare, and submit to the Director, a report detailing the restitution paid pursuant to the Order, which shall include dates, amounts, and methods of the transfer of funds for all restitution payments within forty-five (45) days of completion of distribution of restitution.

21. TD Ameritrade shall pay an administrative fine in the amount of \$15,000 to the Director within fifteen (15) days following the date of entry of the Order. Payment shall be mailed

or delivered to the Idaho Department of Finance at 11341 W Chinden Blvd, Suite A300, Boise, Idaho 83714-1021.

22. TD Ameritrade shall not claim, assert, or apply for a tax deduction or tax credit with regard to any state, federal or local tax for any amounts that TD Ameritrade shall pay pursuant to the Order;

23. TD Ameritrade shall not seek or accept, directly or indirectly, reimbursement or indemnification, including, but not limited to, any payments made pursuant to any insurance policy, with regard to any amount that TD Ameritrade shall pay pursuant to the Order.

24. If either TD Ameritrade is the subject of a voluntary or involuntary bankruptcy petition under Title 11 of the United States Code within three hundred sixty-five (365) days of the entry of the Order, TD Ameritrade shall provide written notice to the Director within five (5) days of the date of the petition.

25. Any fine, penalty, and/or money that TD Ameritrade shall pay in accordance with the Order is intended by TD Ameritrade and the Director to be a contemporaneous exchange for new value given to TD Ameritrade pursuant to 11 U.S.C. § 547(c)(1)(A) and is, in fact, a substantially contemporaneous exchange pursuant to 11 U.S.C. § 547(c)(1)(B).

26. For good cause shown, the Director may extend any of the procedural dates set forth above. TD Ameritrade shall make any requests for extensions of the procedural dates set forth above in writing to the Director.

27. TD Ameritrade waives the right to notice and opportunity for a hearing on this matter and waives the right to contest or to seek judicial review of this Order.

## **NO DISQUALIFICATION**

27. This Order waives any disqualification in the Act, or rules or regulations thereunder, including any disqualification from relying upon the registration exemptions or safe harbor provisions to which TD Ameritrade may be subject. The Order is not intended to be a final order based upon violations of the Act that prohibit fraudulent, manipulative, or deceptive conduct. The Order is not intended to form the basis of any disqualifications under Section 3(a)(39) of the Securities Exchange Act of 1934; or Rules 504(b)(3) and 506(d)(1) of Regulation D, Rule 262(a) of Regulation A and Rule 503(a) of Regulation CF under the Securities Act of 1933. The Order is not intended to form the basis of disqualification under the FINRA rules prohibiting continuance in membership absent the filing of a MC-400A application or disqualification under SRO rules prohibiting continuance in membership. The Order is not intended to form a basis of a disqualification under 204(a)(2) of the Uniform Securities Act of 1956 or Section 412(d) of the Uniform Securities Act of 2002. Except in an action by the Director to enforce the obligations of the Order, any acts performed or documents executed in furtherance of the Order: (a) may not be deemed or used as an admission of, or evidence of, the validity of any alleged wrongdoing, liability, or lack of any wrongdoing or liability; or (b) may not be deemed or used as an admission of, or evidence of, any such alleged fault or omission of TD Ameritrade in any civil, criminal, arbitration, or administrative proceeding in any court, administrative agency, or tribunal.

28. This Order shall be binding upon TD Ameritrade with respect to all conduct subject to the provisions above and all future obligations, responsibilities, undertakings, commitments, limitations, restrictions, events, and conditions.



29. This Order and any dispute related thereto shall be construed and enforced in accordance with, and governed by, the laws of the state of Idaho without regard to any choice of law principles.

AGREED TO and ACKNOWLEDGED.

TD AMERITRADE, INC.:

Signed by:  
Signature: James Kostulias  
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Print Name: James Kostulias

Title: Director – Head of Trading Services

Dated: 9/11/2025

**IT IS SO ORDERED.**

SIGNED AND ENTERED this 11th Day of September, 2025



STATE OF IDAHO  
DEPARTMENT OF FINANCE

Patricia R. Perkins

PATRICIA R. PERKINS, Director  
Idaho Department of Finance