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NEWS RELEASE

FOR IMMEDIATE RELEASE

January 30, 2026

Annual Piggy Bank Beauty Contest Celebrates SWEET 16

Boise, Idaho... The Idaho Department of Finance, in partnership with the Idaho Financial Literacy Coalition (IFLC), is pleased to announce the 16th Annual Piggy Bank Beauty Contest. Now in its sixteenth year, the contest invites Idaho students in grades 3–6 to combine creativity with practical money skills by designing a coin-holding bank of any shape, using any materials.

Entries will be accepted February 1–28, 2026. One entry per child is allowed. Piggy bank submissions may be uploaded as a photo or submitted via the IFLC contest page: <https://idahoflc.org/piggy-bank-about/>. The contest is open to students from public, charter, private, remote, and home schools, as well as childcare facilities and after-school programs across Idaho.

As a new element for 2026, each entrant and their teacher will receive a grade-appropriate financial education lesson and accompanying activity designed to reinforce important saving concepts. Ten semi-finalists in each grade category (3rd, 4th, 5th, 6th) will be selected by March 4, 2026, and public online voting will run March 6–20, 2026, to determine one winner per grade category. Winners from each category will receive a \$250 contribution to an IDeal 529 Education Savings Account, plus other prizes.

Held in conjunction with America Saves Week, the Piggy Bank Beauty Contest encourages hands-on learning about the value of money, the importance of saving, and the consequences of financial choices in a fun, accessible format. The IFLC's digital submission option helps ensure students statewide can participate.

About the Idaho Financial Literacy Coalition: The IFLC, a state affiliate of the Jump\$tart Coalition for Personal Financial Literacy, has promoted financial education across Idaho since 1995. The mission of the IFLC is to bring financial professionals and community members together to spark innovation, share knowledge, and build lasting financial well-being for all Idahoans. For more information, please visit idahoflc.org or email idahofinancialliteracy@gmail.com.

About the Idaho Department of Finance

The Idaho Department of Finance has regulated financial services in Idaho since 1905. Its mission is to safeguard the financial health of Idahoans through the appropriate oversight of diverse financial institutions, the education and protection of consumers, and by fostering sensible innovation in the financial services market. For more information, please visit finance.idaho.gov or email finance@finance.idaho.gov.