



**NEWS RELEASE**

For Immediate Release

July 31, 2012

**IDAHO FALLS & POCATELLO  
Senior Scam Jam Conferences**

*Idaho Department of Finance Joins Forces with the BBB  
And Other Sponsors For Idaho's Final 2012 Scam Jam Conferences*

**Boise, ID**—Gavin Gee, director of the Idaho Department of Finance, announced today that the department is co-sponsoring Idaho's final two **Free Senior Scam Jam** conferences on August 8<sup>th</sup> at the Red Lion Inn in Idaho Falls and on August 9<sup>th</sup> at the Idaho State University Campus in Pocatello.

Doors open at 8 a.m. and the conference kicks off at 9 a.m. with a keynote address by **Bill Deal, director of the Idaho Department of Insurance**. The conference runs from 9 a.m. to 3:15 p.m. with a drawing for door prizes at 3:15 p.m. The conference includes a complimentary lunch and refreshments.

Those interested in attending may register through AARP by August 3<sup>rd</sup> for the Idaho Falls Conference and by August 5<sup>th</sup> for the Pocatello Conference by calling toll free **1-877-926-8300** or online at [www.aarp.cvent.com/ID\\_ScamJamIdahoFalls](http://www.aarp.cvent.com/ID_ScamJamIdahoFalls) or [www.aarp.cvent.com/ID\\_ScamJamPocatello](http://www.aarp.cvent.com/ID_ScamJamPocatello), respectively. A brochure outlining the event schedule and speaker topics is available on the department's Web site at [http://finance.idaho.gov/Documents/Scam\\_Jam\\_Brochure\\_Idaho\\_Falls.pdf](http://finance.idaho.gov/Documents/Scam_Jam_Brochure_Idaho_Falls.pdf) [http://finance.idaho.gov/Documents/Scam\\_Jam\\_Brochure\\_Pocatello.pdf](http://finance.idaho.gov/Documents/Scam_Jam_Brochure_Pocatello.pdf).

Besides the Department of Finance, sponsors include the **Better Business Bureau**, the **CSI Office on Aging, Idaho Department of Insurance, SHIBA**, the **Idaho Commission on Aging, AARP**, the **Idaho Bankers Association**, the **Idaho Credit Union League** and local partners including **Pocatello Neighborhood Housing Services, Inc.**, and **Partners for Prosperity**. Primary funding is from a grant obtained by the Idaho Commission on Aging.

The Senior Scam Jams will address Medicare fraud, foreclosure information, financial scams, and tips on how to avoid being a victim of identity theft. Seniors will also learn how to recognize and avoid exploitation that can jeopardize their financial future. Department of Finance Senior Securities Analyst, **Patricia Highley**, will offer a presentation on **Investment Fraud: How to Protect your Nest Egg** during a breakout session at each conference. The department also will have a booth at the conference where attendees can receive free educational information on investment and consumer fraud.

In addition to the agency's participation, experts from the **Idaho Division of Veterans Services, Office on Aging, Pocatello Neighborhood Housing and Finance Association, Senior Health Insurance Benefits Advisors, the BBB, the Attorney General's Office, and the Idaho Falls and Pocatello police departments** will be presenting information and tips on how to avoid scams and abuse that targets senior citizens.

Cintas Corporation will have a large shredding truck at both conference sites and shredding will be provided **free of charge from 8 a.m. to 10 a.m.** Attendees are encouraged to bring personal financial documents for shredding, such as cancelled checks, credit card solicitations, bank statements and other documents containing personal and financial information.

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