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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### STATE AND NATIONAL LEADERS TO ADDRESS IDAHO DEPARTMENT OF FINANCE FINANCIAL INNOVATION LAB CONFERENCE

**Boise, Idaho-** The Idaho Department of Finance (IDOF) today announced a strong agenda and prestigious lineup of speakers for the Department's inaugural Financial Innovation Lab Conference taking place in Boise on February 19. Idaho Governor Brad Little, U.S. Sen. Mike Crapo, Idaho Attorney General Raúl Labrador, Securities and Exchange Commission (SEC) Commissioner Hester Peirce, and representatives from the Commodity Futures Trading Commission, Department of Justice, Office of the National Cyber Director, U.S. Congress, and Idaho policymakers and business leaders will provide remarks.

The "Protecting Consumers in the Digital Age Conference" aims to educate attendees and share IDOF's thought leadership on financial technology issues by bringing together an impressive list of speakers and stakeholders to discuss critical financial technology issues and opportunities.

Panels Include:

- **Fireside Chat with SEC Commissioner Hester Peirce**
- **Cybersecurity Expectations vs. Reality: Balancing Protecting and Serving Consumers**
- **Cyber Exploits Targeting Seniors and Societies**
- **Artificial Intelligence/Machine Learning: The Future of Fraud and Finance**
- **The Workforce Ecosystem: Innovation in Education and Employer Partnerships**
- **Emerging Policy Issues for the Financial Technology Community**

"We are humbled to work with and bring together such a remarkable group of financial technology leaders to engage with Idaho stakeholders on the innovations that are transforming our financial system," said **Patricia Perkins**, Director of the IDOF.

IDOF Securities Bureau Chief **John Yaros** added, "We are excited to showcase Idaho's thought leadership on the financial technology issues that are affecting our consumers and financial institutions and are beyond thankful for our prestigious participants who are collaborating with us to create the financial technology solutions of the future."

To register and access the full agenda please use the following link:

<https://www.eventbrite.com/e/754851901357?aff=oddtcreator>.

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Consumers can obtain information about financial firms, professionals or products, as well as view more Department press releases and other information on the Internet at <http://finance.idaho.gov> or by contacting the Department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378.