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## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

**March 5, 2025**

### **“OUR FINANCIAL CONFERENCE” RETURNING TO MOSCOW ON APRIL 4<sup>TH</sup>**

**Boise, Idaho**—The Idaho Department of Finance (IDOF) is excited to announce its continued support and participation in the 2025 **Our Financial Conference** in Moscow, Idaho. The free conference, hosted by the University of Idaho Extension, will feature financial professionals from across the state sharing their respective knowledge and expertise on financial topics tailored to the northern Idaho community.

**Our Financial Conference** is open to everyone, regardless of age. Its goal is to provide consumers with information, resources, and tools to reach their financial goals. The conference will be held on April 4, 2025, from 8:00 a.m. to 3:30 p.m. (PT) at the Best Western Plus University Inn in Moscow, Idaho. Attendees can expect lunch, door prizes, and a day full of engaging breakout sessions, panels, simulations, and interviews on relevant and diverse financial topics.

**Travis Woodbury**, Securities Investigation Supervisor at IDOF, will speak on “**Artificial Intelligence: What You Need to Know to Navigate and Protect Your Information Class**”. This session will demystify AI, explaining how it’s used in everyday life and its potential impact on your personal data. Travis will provide attendees with practical tips to navigate AI tools safely, safeguard your information, and recognize risks like scams and misinformation.

IDOF will offer conference participants free financial educational materials. These materials include books and brochures about saving and investing, homebuyer resources, cybersecurity and identity theft prevention, credit scoring, and more.

Registration and additional information can be viewed at: **[uidaho.edu/financial-conference](http://uidaho.edu/financial-conference)**

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*Consumers can obtain information about financial firms, professionals, or products, as well as view more Department press releases and other information on the Internet at <http://finance.idaho.gov> or by contacting the Department at (208) 332-8000 or Idaho toll-free at 1-888-346-3378.*