# BEFORE THE DIRECTOR OF THE DEPARTMENT OF FINANCE OF THE STATE OF IDAHO

STATE OF IDAHO, Department of	)	
Finance, Securities Bureau,	)	Docket No. 2003-7-28
Complainant.	)	AGREEMENT AND ORDER
V5.	)	
JAY BROWNE,	)	
Respondent.	)	

The Director of the Department of Finance has instituted an investigation into the conduct of Accelerated Benefits Corporation ("ABC") and several of its Idaho agents. Jay Browne ("Browne") acted as a local agent for ABC. The Director and Browne have agreed to resolve this matter without a public hearing. Therefore, the Director deems it appropriate and in the public interest that this Agreement and Order be entered, and Browne consents to the entry of this Agreement and Order.

## RESPONDENT

1. Respondent Browne has been licensed with the Idaho Department of Insurance since 1972. Browne, doing business through J.B. Agency, Inc., is licensed to sell disability and life insurance.

#### **BACKGROUND**

2. Accelerated Benefits Corporation ("ABC") is a Florida corporation that offered and AGREEMENT AND ORDER - 1

sold investments in viatical settlements. As a viatical settlement company, ABC purchased life insurance policies directly from terminally ill insureds (known as viators) at a discounted price that depended on the viators' life expectancy. ABC then offered to sell investment interests in these types of life insurance policies to Idaho investors. When the viators died, investors were to receive the benefit of the insurance. Browne acknowledges that it is the Department's position that these investment interests constitute securities in the form of investment contracts.

- 3. ABC contracted with Browne to sell investment interests in its life insurance policies to Idaho residents. ABC paid commissions, bonuses and overrides to Browne.
- 4. ABC prepared promotional materials for soliciting investors of viatical investment contracts. The material prepared by ABC represented viatical settlements as 1) fully insured, 2) fixed-rate, 3) short-term, and 4) non-speculative investments. The materials encouraged a purchaser to compare the purchase of an investment opportunity with ABC with other types of investments, such as stocks, bonds, or mutual funds, in terms of risk and expected profit.
- 5. ABC allowed purchasers to designate the term of their investment by selecting from a range of life expectancies for the viators. Investment opportunities ranged from six months with a return of six percent, to sixty months with a return of seventy-five percent.
- 6. Between January 1998 and June 1999 Browne offered and sold approximately \$391,729 in investment contracts issued through ABC to approximately thirteen Idaho residents.
- 7. The purchasers of the ABC viatical settlements were not named as beneficiaries on the life insurance policies of the viators.

## **VIOLATIONS**

Securities Registration Violations

- 8. The Director alleges that ABC viatical settlements sold by Browne to Idaho residents are securities as defined in Idaho Code §30-1402(12).
- 9. The viatical settlements offered by Browne were not registered with the Idaho Department of Finance. The Director alleges that the viatical settlements were not exempt from registration pursuant to Idaho Code §30-1416.
- 10. The Director alleges that Browne has violated Idaho Code §30-1416.
  Securities Salesperson Registration Violations
- 11. Idaho Code §30-1406(1) makes it unlawful for any person to transact business in this state as a broker-dealer or salesman unless he is registered under this chapter.
- 12. The Director alleges that Browne has violated Idaho Code §30-1406(1) by transacting business in Idaho without proper registration.

## **REMEDIES**

- 13. Browne neither admits nor denies the allegations contained in this Agreement and Order, but wishes to resolve the matter as stated herein.
- 14. Browne represents that the information provided to Complainant in its investigation of this matter is accurate and complete.
- 15. Browne agrees to pay costs in the amount of \$1,000 within thirty (30) days of the date of this order.
- 16. Browne agrees to comply with all provisions of the Idaho Securities Act in the future. In the event the Browne commits violations of the Idaho Securities Act within three (3) years of the date of the Order, Browne acknowledges that Complainant can incorporate the allegations giving rise to this Order in any future proceeding.

17. If Browne fails to timely meet all terms and conditions set forth in this agreement, this agreement shall be null and void, and the Department may seek all remedies allowed by law that arise from the violations alleged in paragraphs 8 through 12 above.

DONE AND DATED at Boise, Idaho this

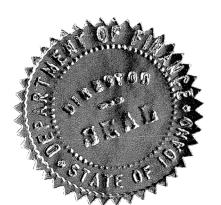
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MARILYN T. CHASTAIN
Bureau Chief, Securities Bureau

Department of Finance

State of Idaho

IT IS SO ORDERED This May of October, 2003



GAVIN M. GEE

Director

Department of Finance