

BEFORE THE DIRECTOR OF THE DEPARTMENT OF FINANCE  
OF THE STATE OF IDAHO

In the matter of

BANC OF AMERICA SECURITIES LLC  
and BANC OF AMERICA INVESTMENT  
SERVICES, INC.,

Respondent.

DOCKET NO. 2009-7-13

ADMINISTRATIVE CONSENT ORDER

WHEREAS, Banc of America Securities LLC (“BAS”) and Banc of America Investment Services, Inc. (“BAI” and, together with BAS, “Respondents”) are broker-dealers registered in the state of Idaho; and

WHEREAS, coordinated investigations into Respondents’ activities in connection with certain of their sales practices regarding the underwriting, marketing, and sale of Auction Rate Securities (“ARS”) during the period of approximately August 1, 2007, through February 11, 2008, have been conducted by a multistate task force; and

WHEREAS, Respondents have cooperated with regulators conducting the investigations by responding to inquiries, providing documentary evidence and other materials, and providing regulators with access to facts relating to the investigations; and

WHEREAS, Respondents have advised regulators of their agreement to resolve the investigations relating to their practices in connection with the underwriting, marketing, and sale of ARS; and

WHEREAS, Respondents agree to make (or to have made on their behalf) certain payments as part of the resolution of the investigations; and

WHEREAS, Respondents elect to permanently waive any right to a hearing and appeal under the Uniform Securities Act (2004) with respect to this Administrative Consent Order (the “Order”);

NOW, THEREFORE, the Idaho Department of Finance (“Department”), as administrator of the Uniform Securities Act (2004) (“Act”), Idaho Code § 30-14-101 et. seq., hereby enters this Order:

1 I.

2 FINDINGS OF FACT

3 1. Respondents admit the jurisdiction of the Department; neither admit nor deny the  
4 Findings of Fact and Conclusions of Law contained in this Order, and consent to the entry of this  
5 Order by Department.

6 2. Beginning in March 2008, the task force began its investigation of Respondents'  
7 underwriting, marketing, and sale of ARS.

8 3. In or about August and September 2007, some ARS auctions experienced failures.  
9 These failures were primarily based on credit quality concerns related to the ARS at issue, which  
10 often involved underlying assets of collateralized debt obligations.

11 4. During the fall of 2007 and into the beginning months of 2008, as the default rates  
12 on subprime mortgages soared and the market in general began experiencing significant credit  
13 tightening, monoline insurers that insured many issuances of ARS were also becoming distressed  
14 and were at risk of ratings downgrades.

15 5. The result of the overall market conditions in the fall of 2007 and into the beginning  
16 of 2008 resulted in increasing concerns regarding market liquidity, as well as a declining demand  
17 for ARS.

18 6. The task force concluded that Respondents should have had knowledge that, during  
19 the fall of 2007 and winter of 2008, the auction markets were not functioning properly and were at  
20 increased risk for failure.

21 7. During that time period, significant numbers of buyers had been exiting the market  
22 and the continued success of the auctions was reliant upon the lead broker-dealers, such as BAS,  
23 making increased support bids. These support bids had the effect of artificially propping up the  
24 market and creating the illusion that the auction rate market was functioning as normal.

25 8. However, during that time, Respondents continued to market and sell ARS without  
26 informing customers of the heightened risks associated with holding these securities.



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B. Respondents Failed to Supervise Their Agents.

4. As described in the Findings of Fact section above, Respondents failed to properly supervise their agents with respect to the marketing and sale of ARS from October 1, 2007, to February 11, 2008.

5. As a result, Respondents violated IDAPA 12.01.08.104.11..

6. The Department finds the following relief appropriate and in the public interest.

**III.**  
**ORDER**

On the basis of the Findings of Fact, Conclusions of Law, and Respondents' consent to the entry of this Order,

**IT IS HEREBY ORDERED:**

1. This Order concludes the investigation by the Department and any other action that the Department could commence under applicable Idaho law on behalf of the State of Idaho as it relates to Respondents' underwriting, marketing, and sales of ARS, provided however, that excluded from and not covered by this paragraph 1 are any claims by the Department arising from or relating to the "Order" provisions contained herein.

2. This Order is entered into solely for the purpose of resolving the referenced multistate investigation, and is not intended to be used for any other purpose.

3. Respondents will CEASE AND DESIST from violating the Act and will comply with the Act.

4. Within ten days after the date of this Order, Respondents shall pay the sum of \$105,588.16 to the Department as a civil penalty to be deposited to the Securities Investor Education and Training Fund as per Idaho Code § 30-14-601(e) and the remainder to be deposited to the Finance administrative account pursuant to Idaho Code § 67-2702.

5. In the event another state securities regulator determines not to accept Respondents' settlement offer, the total amount of the Idaho payment shall not be affected, and shall remain at \$105,588.16.

1           6. Respondents shall comply with the following requirements:

2           a.       **Eligible Investors**

3                   i.       No later than October 21, 2008, BAC shall have caused Blue Ridge  
4                   to offer to buy back, at par plus accrued and unpaid interest or dividends, Eligible  
5                   ARS (as such term is defined below) for which auctions are in failed mode from  
6                   Eligible Investors (as such term is defined below) who purchased such Eligible ARS  
7                   from Respondents prior to February 13, 2008 (the "Offer"). For purposes of the  
8                   Offer, Eligible ARS means ARS purchased from Respondents on or before February  
9                   13, 2008, that were subject to an auction failure on or after February 11, 2008. The  
10                  Offer shall remain open for a period between October 10, 2008, and December 1,  
11                  2009, unless extended by Blue Ridge.

12                  ii.       "Eligible Investors" shall mean:

13                           (a)     Natural persons (including their IRA accounts, testamentary  
14                           trust and estate accounts, custodian IGMA and UTMA accounts, and  
15                           guardianship accounts) who purchased Eligible ARS from Respondents;

16                           (b)     Charities, endowments, or foundations with Internal Revenue  
17                           Code Section 501(c)(3) status that purchased Eligible ARS from  
18                           Respondents and that had \$25 million or less in assets in their accounts with  
19                           Respondents as determined by the customer's aggregate household  
20                           position(s) at Respondents as of September 9, 2008; or

21                           (c)     Small Business that purchased Eligible ARS from  
22                           Respondents. For purposes of this provision, "Small Business" shall mean  
23                           Respondents' customers not otherwise covered in paragraph III.6.a.ii(a) and  
24                           ii(b) above that had \$15 million or less in assets in their accounts with  
25                           Respondents as of September 9, 2008.

26                  iii.       Respondents will have provided prompt notice to customers of the  
                  settlement terms and Respondents will have established a dedicated telephone

1 assistance line, with appropriate staffing, to respond to questions from customers  
2 concerning the terms of the settlement.

3 **b. Relief for Eligible Investors Who Sold Below Par**

4 No later than December 31, 2008, Respondents shall have promptly provided notice  
5 to any Eligible Investor that Respondents could reasonably identify who sold Eligible ARS  
6 below par between February 11, 2008, and September 22, 2008. Such investors will be  
7 paid the difference by Respondents between par and the price at which the Eligible Investor  
8 sold the Eligible ARS. Any such Eligible Investors identified after December 31, 2008,  
9 shall be promptly paid the difference between par and the price at which the Eligible  
10 Investors sold the Eligible ARS.

11 **c. Consequential Damages Claims**

12 No later than October 10, 2008, Respondents shall make reasonable efforts  
13 promptly to notify those Eligible Investors who own Eligible ARS that, pursuant to the  
14 terms of the settlement, an independent arbitrator, under the auspices of the Financial  
15 Industry Regulatory Authority ("FINRA"), will be available for the exclusive purpose of  
16 arbitrating any Eligible Investor's consequential-damages claim.

17 Respondents shall consent to participate in the North American Securities  
18 Administrators Association ("NASAA") Special Arbitration Procedure (the "SAP")  
19 established specifically for arbitrating claims arising out of an Eligible Investor's inability  
20 to sell Eligible ARS. Respondents shall notify Eligible Investors of the terms of the SAP.  
21 Nothing in this Order shall serve to limit or expand any party's rights or obligations as  
22 provided under the SAP. Arbitration shall be conducted, at the customer's election, by a  
23 single non-industry arbitrator and Respondents will pay all forum and filing fees.

24 Arbitrations asserting consequential damages of less than \$1 million will be decided  
25 through a single chair-qualified public arbitrator who will be appointed through the FINRA  
26 list selection process for single arbitrator cases. In arbitrations where the consequential  
damages claimed are greater than or equal to \$1 million, the parties can, by mutual

1 agreement, expand the panel to include three public arbitrators who will be appointed  
2 through FINRA's list procedure.

3 Any Eligible Investors who choose to pursue such claims through the SAP shall  
4 bear the burden of proving that they suffered consequential damages and that such damages  
5 were caused by their inability to access funds invested in Eligible ARS. In the SAP,  
6 Respondents shall be able to defend themselves against such claims; provided, however,  
7 that Respondents shall not contest liability for the illiquidity of the underlying ARS position  
8 or use as part of their defense any decision by an Eligible Investor not to borrow money  
9 from Respondents.

10 All customers, including but not limited to Eligible Investors who avail themselves  
11 of the relief provided pursuant to this Order, may pursue any remedies against Respondents  
12 available under the law. However, Eligible Investors that elect to utilize the SAP are  
13 limited to the remedies available in that process and may not bring or pursue a claim  
14 relating to Eligible ARS in another forum.

15 **d. Institutional Investors**

16 Respondents shall endeavor to work with issuers and other interested parties,  
17 including regulatory and governmental entities, to expeditiously and on a best efforts basis  
18 provide liquidity solutions for institutional investors that purchased Eligible ARS from  
19 Respondents and are not entitled to participate in the buyback under Section III  
20 ("Institutional Investors").

21 Beginning on December 31, 2008, and then quarterly thereafter, Respondents shall  
22 submit a written report to a representative specified by NASAA outlining the efforts in  
23 which Respondents have engaged and the results of those efforts with respect to  
24 Institutional Investors' holdings in Eligible ARS. The written reports will be submitted 20  
25 days following the end of the quarter. Respondents shall confer with the representative no  
26 less frequently than quarterly to discuss Respondents' progress to date. Such written  
reports and quarterly meetings shall continue until no later than December 31, 2009.

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Following every quarterly meeting, the representative shall advise Respondents of any concerns and, in response, Respondents shall detail the steps that Respondents plan to implement to address such concerns.

**e. Relief for Municipal Issuers**

Respondents shall refund refinancing fees to municipal auction rate issuers that issued such securities through Respondents in the initial primary market between August 1, 2007, and February 11, 2008, and refinanced those securities through Respondents after February 11, 2008. Refinancing fees are those fees paid to Respondents in connection with a refinancing and are exclusive of legal fees and any other fees or costs not paid to Respondents in connection with the transaction.

**f. Repayment of Interest on Loans Provided To Eligible Investors**

To the extent that Respondents loaned money to Eligible Investors secured by Eligible ARS, after February 11, 2008, at an interest rate that was higher than that paid on such Eligible ARS, Respondents shall refund the difference to such Eligible Investors.

**g. Penalties**

i. Respondents shall pay a total civil penalty of FIFTY MILLION (\$50,000,000) DOLLARS, which shall be allocated among and paid to the Commonwealth of Massachusetts, the state of New York, and such other states and territories that enter administrative or civil consent orders approving the terms of the NASAA settlement (together with the Commonwealth of Massachusetts and the state of New York, the "Approving States"). Any such allocation shall be made at the discretion of the Approving States;

ii. The [state agency's] portion of the civil penalty shall be \$\_\_\_\_\_ and shall be paid to the Department no later than ten business days after the date of the Consent Order.

**h. In Consideration of the Settlement**

The Department will:



1           i.       Terminate the investigation of Respondents' underwriting,  
2 marketing, and sale of ARS to Eligible Investors as defined herein; and

3           ii.       Refrain from taking legal action, if necessary, against Respondents  
4 with respect to their institutional investors until December 31, 2008; the Department  
5 shall issue continuances of that period as it deems appropriate; and

6           iii.       The Department will not seek additional monetary penalties from  
7 Respondents in connection with all underlying conduct relating to Respondents'  
8 underwriting, marketing, and sale of ARS to investors.

9           i.       If, after this Order is executed, Respondents fail to comply with any of the  
10 terms set forth herein, the Department may take appropriate remedial action.

11       7.       If payment is not made by Respondents, or if Respondents default in any of their  
12 obligations set forth in this Order, the Department may vacate this Order, at its sole discretion,  
13 upon 10 days notice to Respondents and without opportunity for administrative hearing.

14       8.       This Order as entered into by the Department waives any disqualification contained  
15 in the laws of the State of Idaho, or rules or regulations thereunder, including any disqualifications  
16 from relying upon the registration exemptions or safe harbor provisions that BAI, BAS, or any of  
17 their affiliates may be subject to as a result of the findings contained in this Order. This Order also  
18 is not intended to subject BAI or BAS or any of their affiliates to any disqualifications contained in  
19 the federal securities laws, the rules and regulations thereunder, the rules and regulations of self  
20 regulatory organizations, or various states' or U.S. Territories' securities laws, including, without  
21 limitation, any disqualifications from relying upon the registration exemptions or safe harbor  
22 provisions. In addition, this Order is not intended to form the basis for any such disqualifications.

23       9.       For any person or entity not a party to this Order, this Order does not limit or create  
24 any private rights or remedies against Respondents including, without limitation, the use of any e-  
25 mails or other documents of Respondents or of others for auction rate securities sales practices, limit  
26 or create liability of Respondents, or limit or create defenses of Respondents to any claims.

      10.       Nothing herein shall preclude the State of Idaho, its departments, agencies, boards,

1 commissions, authorities, political subdivisions and corporations, other than the Department of  
2 Finance and only to the extent set forth in paragraph 1 above, (collectively, "State Entities") and the  
3 officers, agents or employees of State Entities from asserting any claims, causes of action, or  
4 applications for compensatory, nominal and/or punitive damages, administrative, civil, criminal, or  
5 injunctive relief against Respondents in connection with certain auction rate securities sales practices  
6 at Respondents.

7 11. This Order and any dispute related thereto shall be construed and enforced in  
8 accordance with, and governed by, the laws of the State of Idaho without regard to any choice of  
9 law principles.

10 12. Respondents, through their execution of this Order, voluntarily waive their right to a  
11 hearing on this matter and to judicial review of this Order under Idaho Code § 30-14-604.

12 13. Respondents enter into this Order voluntarily and represents that no threats, offers,  
13 promises, or inducements of any kind have been made by the Department or any member, officer,  
14 employee, agent, or representative of the Department to induce Respondents to enter into this  
15 Order.

16 14. This Order shall be binding upon Respondents and each of their successors and  
17 assigns with respect to all conduct subject to the provisions above and all future obligations,  
18 responsibilities, undertakings, commitments, limitations, restrictions, events, and conditions.

19 Dated this 9<sup>th</sup> day of June, 2009.

20 BY ORDER OF THE DIRECTOR

21 *Gavin Gee*

22 GAVIN GEE  
23 Director  
24 Idaho Department Of Finance



1 **CONSENT TO ENTRY OF ADMINISTRATIVE ORDER BY BANC OF AMERICA  
SECURITIES LLC AND BANC OF AMERICA INVESTMENT SERVICES, INC.**

2 Banc of America Securities LLC ("BAS") and Banc of America Investment Services, Inc. ("BAI"  
3 and, together with BAS, "Respondents"), hereby acknowledge that they have been served with a copy of  
4 this Administrative Order, have read the foregoing Order, are aware of their right to a hearing and appeal in  
5 this matter, and have waived the same.

6 Respondents admit the jurisdiction of the Idaho Department of Finance; neither admit nor deny the  
7 Findings of Fact and Conclusions of Law contained in this Order, and consent to entry of this Order by the  
8 Idaho Department of Finance as settlement of the issues contained in this Order.

9 Respondents agree that they shall not claim, assert, or apply for a tax deduction or tax credit with  
10 regard to any state, federal, or local tax for any administrative monetary penalty that Respondents shall pay  
11 pursuant to this Order.

12 Respondents state that no promise of any kind or nature whatsoever was made to them to induce  
13 them to enter into this Order and that they have entered into this Order voluntarily.

14 Steve Chaiken represents that he/she is Managing Director of BAS, and that, as  
15 such, has been authorized by BAS to enter into this Order for and on behalf of BAS.

16 \_\_\_\_\_ represents that he/she is \_\_\_\_\_ of BAI and that, as  
17 such, has been authorized by BAI to enter into this Order for and on behalf of BAI.

18 Dated this 29<sup>th</sup> day of May, 2009.

19 BANC OF AMERICA SECURITIES LLC

20 By: Steve Chaiken  
21 Title: Managing Director

22 State of New York )  
23 ) ss.  
24 County of New York )

25 SUBSCRIBED AND SWORN TO before me this 29<sup>th</sup> day of May 2009.

26 Elizabeth M. Coppola  
Notary Public

My commission expires:  
10/25/09

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BANC OF AMERICA INVESTMENT SERVICES, INC.

By: *[Signature]*  
Title: RONALD J. NEWELL  
Chief Operating Officer / SUP

State of Massachusetts  
County of Suffolk ) ss.

SUBSCRIBED AND SWORN TO before me this 1st day of June 2009.

*Mary Ann Carroll*  
Notary Public

My commission expires:  
July 4, 2014



MARY ANN CARROLL  
Notary Public  
Commonwealth of Massachusetts  
My Commission Expires  
July 4, 2014